



REAL STORIES. REAL SURVIVORS.

Tik Tok Video Content Creator – Internship or Volunteer Position

The Video Content Creator will help We Are HER with the planning, implementation, marketing, and execution of video content for Tik Tok and Instagram. Videos should be educational or inspirational in nature to align with our programming.

Duration: At least a 3-month commitment

Hours: Variable, but no more than 10 hours per week

Compensation: This position is not compensated. Position offers an excellent opportunity to work on substantive projects and can result in a great reference.

Essential Duties and Responsibilities:

- Planning
 - Design a calendar with topics and ideas for video content
 - Communicate with HER community and staff to find topics that are appealing
- Implementation
 - Film videos for Instagram Reels or Tik Tok for the HER audience
- Marketing
 - Work with members of the marketing team to upload your video content to social media platforms

Preferred Skills, Knowledge, Abilities, and Background:

- Proficiency and access to Zoom or FaceTime and Google Drive
- Proficiency with social media: Tik Tok, Instagram, etc.
- Familiarity with HER and other related organizations
- Comfortable volunteering remotely without direct supervision and able to work independently
- Excellent communication skills, both written and verbal
- Strong video creation and editing skills
- Strong organizational skills with attention to detail
- Ability to meet deadlines

To apply: Send your resume to stevie@weareher.net with the Subject Line: Video Content Creation Intern/Volunteer



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We Are HER

Mission Statement: *We Are HER provides an outlet for any survivor of sexual or domestic abuse or assault to become HER: healed, empowered, and restored through our online community.*

HER Operates Under 3 Pillars

Story Sharing

We believe giving survivors a voice is powerful. HER provides several opportunities for survivors to safely share their story no matter where the survivor is located. Survivors always have the option to remain anonymous.

Blog: Over 350 survivor stories have been shared on HER's blog.

Podcast: Each year, the podcast gives 12 survivors the unique opportunity to share their story with thousands of listeners from all over the country. Season 1 launched in May 2019 and featured the voices of 10 American survivors, 1 European survivor, and 1 Canadian survivor. HER is proud to share that the voices of 2 LGBTQ survivors and 3 POC were shared on our podcast (and we know we can keep improving those numbers!).

#SurvivorTakeovers: This program, which launched in June 2018, has been an extremely unique and popular way for members of the HER story to share their journeys. Each month, the HER Instagram has one survivor take over the HER account for 24 hours to share their story and healing journey. This unique way of story-sharing has helped 17 survivors share their journey. Takeovers have been by both male and female survivors, survivors from as far as Asia, Costa Rica, or the Netherlands, and have helped survivors safely share their story.

Community Building

Connecting with other survivors is an integral part of a survivor's healing process. HER wants to connect as many survivors as possible through digital and in-person events and programming.

Virtual Survivor Meetups: Every other month, HER brings together 3-6 survivors from across the globe for a survivor meetup. Meetups are for the sole purpose of connecting other survivors.

Digital Community Building: Attending in-person events can often be hard for survivors who feel shame surrounding their story. Our digital community events help decrease the stigma attached with being a survivor. Many of the survivors we help are known to us only by an Instagram handle, and that's ok! Our digital community is made up of 10,000 survivors.

2020 Goals: In 2020, we are working on launching a Survivor Retreat and Survivor Thrive Clubs across the country.

Education

We aren't just bringing awareness to survivors and allies of the prevalence of abuse in society, we are educating survivors on how to heal after trauma.

Educational Programming: Quarterly, we have a "survivor expert" host a digital or in-person event for us. Each digital event has brought in a minimum of 100 survivor attendees.

Some past events include "Vulnerability and the Power of Sharing Your Story" hosted by Shay Huff of WEM Consulting, "Body Positivity After Trauma" hosted by Clara Wisner, nutritionist and psychotherapist, "Empowerment Dance Workshop" hosted by Danielle Jacobson, "Healing Yoga" hosted by Lily Martin, and "Dating After Abuse" hosted by Tara Larrick of Awaken Justice.